

Baseball in Frame Park

FAQ

1. **Where will people park?**

Part of the lease agreement is a comprehensive parking plan that must be submitted to the City prior to any Northwoods League games being played. In other stadiums throughout the state, Big Top Baseball has reached agreement with neighboring property owners to utilize their parking facilities. There are more than 1,000 off-street parking spaces in an approximate one-half mile radius of Frame Park.

2. **Will residents and teams that currently use Frame Park still have access to the Park?**

The proposed baseball stadium enhancements will only take place in the approximate current boundary of the baseball field. All other uses of the park will remain as they are now including the trails, formal gardens, and playground areas.

The baseball field itself will remain open to public access when not in use. Carroll University, Waukesha North High School and Waukesha South High school will all continue to use the facility for their games, as they do now. In addition, all events that take place in the park now such as National Night Out and Fiesta Waukesha will continue to be able to be hosted in the Park.

3. **What will the costs be to the City?**

Big Top Baseball, the entity that would operate the Northwoods League Team in Waukesha, would commit \$500,000 in capital upfront for improvements to the stadium. The City would fund the remainder of the project which is estimated to cost approximately \$4.5 million. Going forward, the City would receive a lease payment of \$150,000 per year and a \$25,000 annual contribution to Frame Park improvements outside of the stadium.

The funds for the project are being committed as part of a Tax Increment Financing (TIF) District, which will also assist in the redevelopment of the entire area. *No General Fund tax dollars are being committed to the project.*

4. **Why is the City contributing money to help a private business such as Big Top? Why isn't Big Top paying for all it?**

The enhancements to the baseball field are a public/private partnership with both the City and Big Top baseball contributing. Through this partnership, the City retains control and rights to the Frame Park Baseball stadium. Certainly, the City is contributing money initially to start the project. However, the City is expected to recoup their initial payment over time through the lease contributions that will be made each year by Big Top Baseball.

Through this partnership, the City is working to bring family friendly entertainment which will attract visitors, help our downtown businesses, and encourage other development in the area.

5. What other redevelopment is going to occur around the stadium?

The City is pursuing redevelopment opportunities along the entire Whiterock Avenue Corridor. We are currently in discussions with two different development groups about potential redevelopment projects. Additionally, the City has supported Habitat for Humanity's plan to purchase and demolish existing homes and rebuild new homes within this area.

6. If the plan is approved, when will all the construction take place?

If approved, the first Northwoods League game is tentatively scheduled for June 2019. To reach that goal, construction on the stadium would take place starting in the summer of 2018.

7. Who will pay the continued costs for maintenance of the baseball facility?

Big Top Baseball is responsible for routine maintenance of the facility under the use agreement. Large projects will be done in partnership with Big Top Baseball and the City.