Permit Number: 2016 - 1

SPECIAL EVENT PERMIT

CITY OF WAUKESHA / STATE OF WISCONSIN

WHEREAS,

GROUP OR ASSOCIATION: *Silver Circle Sports Events*

SUBMITTED BY: *Sean Osborne*

Has complied with the requirements necessary for obtaining this permit as set forth in the ordinances of the City of Waukesha; A permit is hereby issued to the said applicant, pursuant to Waukesha Municipal Code:

EVENT NAME: ***Last Call Race***

DATE(S): *12/4/16*

TIME: *Set-up begins at 7:00am. Event begins at 9:00am, ends at 12:00pm*

AREA: *Per attached maps – same as previous year*

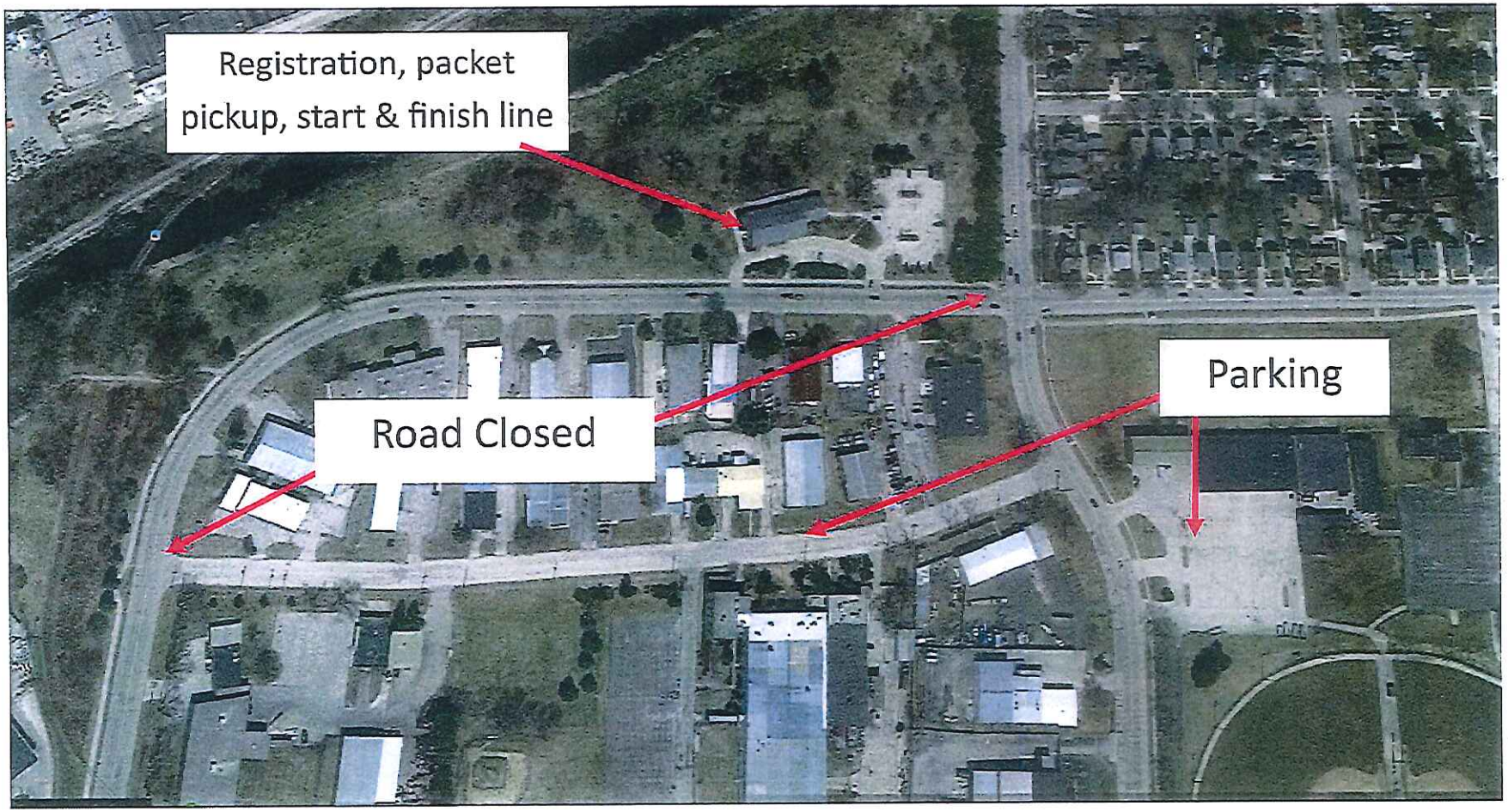
*Applicant's Emergency Action Plan is attached for reference

*Applicant must pick-up, set-up and return barricades at the City Garage located at 300 Sentry Drive. Barricades must be picked up by 3:30pm on December 2, 2016. Contact the City Garage at (262) 524-3615 in advance to assure availability of barricades.

Given under my hand and the corporate
Seal of the City of Waukesha
this Thursday, April 14, 2016

Gina Kozlik, Deputy Clerk/Treasurer

Last Call



SILVER CIRCLE
SPORTS EVENTS
www.silvercirclesportsevents.com

Last Call

Miles 1-3, 10-13

SILVER CIRCLE
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Last Call

Miles 3-10

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Silver Circle Sports Events, LLC & Your PR Timing, LLC

Silver Circle Sports Events, LLC (SCSE) & it's partner company, Your PR Timing and Event Management, LLC (YPR) were founded in 2010, when a local municipality decided to hold a new 5K run and realized they needed a quality event coordinator to oversee and organize the new event. Six years and countless events later, SCSE has earned a reputation for high-quality events that focus on first-class, memorable AND safe experience for athletes.

With all events created under the guidance of experienced athletes, instructors and medical personal, SCSE promotes individuals, families and businesses to become more active, while having fun and engaging in their communities making us one of the largest sporting events companies in Wisconsin.

Current events owned by Silver Circle Sports Events, LLC:

- Wisconsin Trail Assail – 6 race series comprised of 5K, 10K & ½ marathons
- The World's Largest International Hump Day 5K
- Crooked Path Bike Tour – 20K, 60K, 100K bike tour
- SummitFest 5K, 10K & ½ marathon
- Fiesta Cancun Burrito Biathlon – run 2 miles, chow a burrito, run another mile
- 102.9 The Hog Stache Dash – Fun filled 5K run focused on Movember
- Tim Gahagan Memorial Frostbite Scramble – 9 hole golf outing on frozen Silver Lake
- Lake Country Halloween Dodgeball Tournament
- Spring Fling Dodgeball Tournament
- Dirty Dog Color Mud Run – 5K obstacle & mud run
- Dirty Dog Kids Color Mud Run – just like the adult version but for kiddos
- Last Call 5K & ½ Marathon
- First Call 5K & ½ Marathon
- Lake Country Triathlon Sprint & Olympic distance
- Pi Run
- Milwaukee's Great Gobble Wobble
- Move your Mutt for HAWS
- DoLittle Marathon
- Traveling Beer Garden Series – 5 races in Milwaukee County Parks
- Milwaukee Aquathon

Your PR Timing and Event Management, LLC ("YPR") events:

- Milwaukee River Challenge
- Run For The Bucket 5K
- Anne's Hope Block Melanoma 5K
- Milwaukee Justice Center 5K
- Hank Arron 5K
- Every Kid Needs a Superhero
- Dousman Hook & Ladder Hooker & Hacker Golf Outing
- LAPT Bike Race
- Watertown Humane Society Run – Walk – Wag 5K
- Milwaukee Running Festival 1 Miler
- BearTrax
- SummerStage 5K
- Vince Lombardi Walks & Run – 10 events

In 2016, Silver Circle Sports Events, LLC and/or its affiliates will promote, manage, time or consult on over 60 events.

Restroom facilities

We have rented the EB Shurts building which has approximately 4 urinals and 2 stalls in the men's room and 6 stalls in the women's room. At Silver Circle Sports Events, LLC we base the number of total restrooms on the number of participants. The industry standard is one facility per 75 attendees and we exceed that at all of our events.

Our restroom vendor is:
Arnold's Environmental
800-994-0500

Restroom facilities are ordered 5 days in advance once the total number of athletes are known. There are not any restroom facilities along the course within the City of Waukesha.

Waste & Recyclables

We have rented the EB Shurts building which provides waste and recyclables. In addition, we have our own waste facilities which are places 20 meters from each aid station and monitored by the course manager as aid station manager. That waste is taken back to our facility.

There are two aid stations within the City limits. The first is at the intersection of the Glacial Drumlin Trail and the City of Waukesha's Fox River Trail. The second is at the intersection of Glacial Drumlin Trail & Mac Arthur Rd located west of Mac Arthur Rd on the Glacial Drumlin Trail property. Aid Station managers are given oral instructions as well and written instructions on handling aid stations and garbage. All garbage is picked up and returned to the finish line.

Health, Safety & Security

1. Health & Safety
   The EB Shurts building is used for packet pickup from 6:30-7:45. After that athletes are outside on the Glacial Drumlin Trail. We are happy to provide access at all times to emergency vehicles.

2. Crowd Control
   We do not have a need for crowd control. We deliver race day instruction to the athletes one week in advance, three days in advance and the day in advance of the events. Contained in the instructions are parking maps, start line maps, finish line maps, course maps, directions and any special orders from the police.
3. Food and Beverage
   We provide water, sports drink and fruit at the finish line. We hold a county permit for food service and our staff are trained in safe food handling procedures. EB Shurts has a kitchen for food preparation and sanitation.
4. Security
   This EAP is for a running event. Since our inception and almost 200 events, we have never had a security issue and have never requested any police or security support nor ever had an incident.
5. Indemnification
   We carry a $1,000,000 insurance policy and are more than happy to name the City of Waukesha as additional insured and provide indemnifation.

Safety plan

We have requested the assistance of the City of Waukesha Police department to have officers at the following intersections:
Sentry Drive and & North Prairie Drive
Mac Arthur Road and the Glacial Drumlin Trail
S. Grandview Blvd & the Glacial Drumlin Trail

While not required by most municipalities, we have an EMT on staff that attends our events and has access to an UTV in order to access any emergencies.

Communications

All of our managers carry radios & cell phones. They are provided emergency contact information and are trained on athletic events. All staff members are uniformed and have identification on lanyards.

Our volunteers are given a briefing before the event and the vast majority of the have experience. Volunteers are identified with volunteer's shirts and wear a lanyard with staff and EMS contact information on. Select volunteer managers carry a radio.

Start & Finish Line

Our finish line is located approximately 50 meters west of the EB Shurts building on the trail (NOT in the road). It does not obstruct any vehicular traffic.

The start line is located at approximately the same distance from EB Shurts. Below is a sample start line without the timing mats.

The road will be close prior to the race and we will place MyLaps rubber timing mats across the road. The mats can be driven over by emergency vehicles. Start flags will be place at the same location between the sidewalk and road way.